



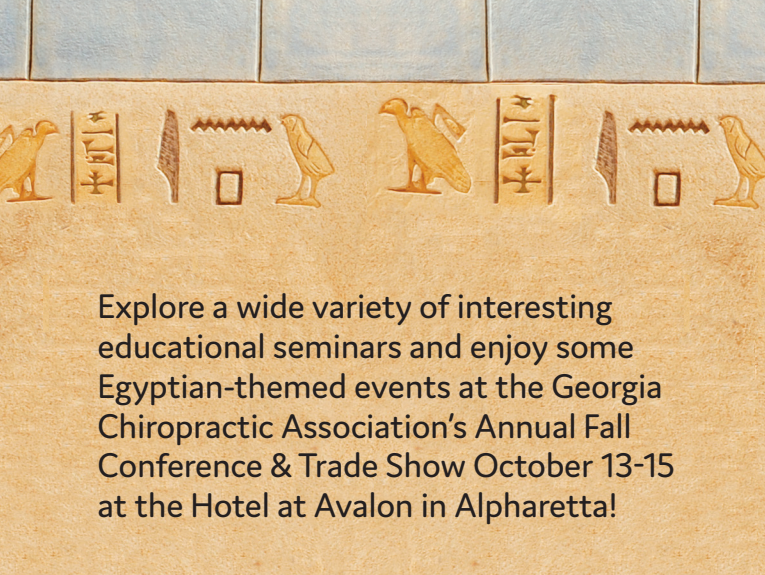
111th ANNUAL

Fall Conference & Trade Show

OCTOBER
13-15, 2023

THE HOTEL
AT AVALON
Alpharetta

Register online at gachiro.org



Explore a wide variety of interesting educational seminars and enjoy some Egyptian-themed events at the Georgia Chiropractic Association's Annual Fall Conference & Trade Show October 13-15 at the Hotel at Avalon in Alpharetta!



Hotel at Avalon

9000 Avalon Blvd,
Alpharetta, GA 30009
678-722-3600

Be sure to say that you are attending the Georgia Chiropractic Association's conference to receive a special rate starting at \$155 per night. (Rates are good through September 20 or until our room block is sold out – we cannot guarantee availability. We advise conference attendees to book their hotel rooms early.)

FRIDAY, OCT. 13

Clinical Science: Chiropractic Nutrition and Adapting to the Ever-Changing Environment

8 a.m.-noon and 2:30-6:30 p.m.

with Dr. Dan Murphy

Sponsored by Nutri-West

Explore the relationship between oxidative stress and inflammation, how they affect the body and how chiropractic care and nutrition can mitigate their effects.

Clinical Science: Developmental Care of the Pediatric Patient

8 a.m.-noon

with Dr. Laura Hanson

Today 1:5 children are not learning, socializing or thriving. The last three years have impacted child development, language development and their neuro-immune health. This presentation will connect the subluxation complex to current pediatric outcomes: myopathology, kinesiotherapy, neuropathology, histopathology and diagnosis/pathology/label.

Clinical Science: Adult and Pediatric CPR/AED

8 a.m.-noon

with American Red Cross

Get certified in cardiopulmonary resuscitation and learn how to use a defibrillator. (Extra fee)

Clinical Science: Sensory Motor Integration and Neck Subluxations

2:30-6:30 p.m.

with Dr. Marc Ellis

Learn to assess somatotopic and tonotopic maps and how to correct them in this hands-on seminar.

SATURDAY, OCT. 14

Risk Management: The Essential Chiropractor

8 a.m.-noon

with Dr. Eric Plasker

Sponsored by The 100 Year Lifestyle

Review current research on proper protocols for patients across the age spectrum; outline

protocols for chiropractic primary care; and, learn when to refer to other practitioners.

Jurisprudence: Georgia Law & Rules

Noon-1 p.m.

with Mr. Aubrey Villines

Ensure you're up-to-date on the laws that affect your practice in Georgia.

Clinical Science: Mastering the Lower Extremities and Spine the Wong Way. Part I

2:30-6:30 p.m.

with Dr. Kevin Wong

Sponsored by Foot Levelers

This hands on class will cover evaluating and adjusting techniques for the lumbar spine, lower extremities, thoracic spine, shoulders and ribs.

Clinical Science: Getting to Optimal for Each Patient

2:30-5:30 p.m.

with Dr. Stephanie Sullivan, Dr. Laura Hanson, Dr. Keith Rau, Dr. Tyson Perez, Dr. Dominic Fetterly and Ms. Emily Drake

Sponsored by Life University

Discover outcome-based tools—across a spectrum of patient presentations and well-being levels—that can be implemented in practice. The presenters will share focused outcomes and biomarker resources related to the different phases of life, condition-specific assessments, instantaneous feedback for informing care and future considerations related to benchmarking and chiropractic research advancement.

SUNDAY, OCT. 15

Clinical Science: Mastering the Lower Extremities and Spine the Wong Way. Part II

8 a.m.-noon

with Dr. Kevin Wong

Sponsored by Foot Levelers

This hands on class will cover evaluating and adjusting techniques for the lumbar spine, lower extremities, thoracic spine, shoulders and ribs.

Clinical Science: Beyond Diabetes: Clinical and Public Health Perspectives on Glucose Regulation and Chronic Disease

8 a.m.-noon

with Dr. Paul Goldberg

Discover how glucose dysregulation plays a major role in a broad range of chronic diseases that are present in the chiropractic clinic and how to restore glucose balance.

C.A. COURSES

SATURDAY, OCT. 14

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Chiropractic Marketing Panel

2:30-5:30 p.m.

with Laurie Simpson, CCA, CCCPC, SeKoixa Gonzalez and Axel Martinez

Learn how to attract and retain patients in the office, through events and by using social media in this comprehensive class.

SUNDAY, OCT. 16

Team Building

8 a.m.-noon

with Dr. Jack Brink

A smoothly functioning office starts with a strong team. Learn how to build one with Advanced C.A. Course Lead Instructor Dr. Jack Brink.



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PEACHTREE
ORTHOPEDICS



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TRAUMATIC INJURY**



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OTHER EVENTS

FRIDAY, OCT. 13

GCA Annual Meeting
1-2:30 p.m.

All attendees are invited to learn more about the work your state chiropractic association has done over the past year to promote the profession.

Vendor Reception + PAC Whiskey Pull
6:30-7:30 p.m.

Sponsored by CP Healthcare, Elite Radiology of Georgia, Georgia Pain & Spine Institute, Michael E. Carroll & Associates, 100 Year Lifestyle and Samuel Johnson & Associates.

Uncover the secrets of ancient Egypt while enjoying light bites, drinks and entertainment. Be sure to get your tickets for the popular whiskey pull!

SATURDAY, OCT. 14

President's Luncheon & Awards Ceremony
1-2:30 p.m.

Sponsored by Ameris Bank, Barbour Orthopaedics, Georgia Pain & Spine Institute, Life University, North Atlanta Spine & Pain Care and Thrive Ortho & Spine.

Join us for this year's luncheon as GCA President Dr. Ben McDowell honors member chiropractors for their achievements, including the prestigious Chiropractor of the Year. This is a ticketed event.

Ladies' Tea

3:30-5 p.m.

Sponsored by NCMIC

Let your inner Cleopatra shine! Network with other women chiropractors during this popular event. Hats, tiaras or headdresses welcome!

Advanced C.A. Class Graduation

5:00-5:30 p.m.

Celebrate the C.A.s who successfully completed GCA's rigorous, year-long training class.

GCA-Political Action Committee Meeting

5:30-6:30 p.m.

The annual PAC meeting will be immediately following the Saturday afternoon classes; all attendees are invited to learn more about GCA's legislative efforts and plans for the 2023 session.

SPEAKERS



Dr. Jack Brink



Dr. Marc Ellis



Dr. Paul Goldberg



Dr. Laura Hanson



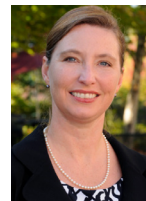
Dr. Dan Murphy



Dr. Eric Plasker



Laurie Simpson



Dr. Stephanie
Sullivan



Mr. Aubrey Villines



Dr. Kevin Wong



Georgia Chiropractic Association
1926 Northlake Parkway, Suite 201
Tucker, GA 30084-7069

RETURN SERVICE REQUESTED

REGISTRATION

GCA MEMBER NON-MEMBER

*Early Bird Regular *Early Bird Regular TOTAL

DOCTOR OF CHIROPRACTIC					
<input type="checkbox"/> 20-HOUR PROGRAM Package includes all CE classes	\$225	\$250	\$340	\$375	_____
<input type="checkbox"/> 15-HOUR PROGRAM	\$210	\$230	\$285	\$315	_____
<input type="checkbox"/> 12-HOUR PROGRAM	\$190	\$210	\$260	\$285	_____
<input type="checkbox"/> 8-HOUR PROGRAM	\$135	\$160	\$185	\$205	_____
<input type="checkbox"/> 5-HOUR PROGRAM	\$90	\$110	\$125	\$135	_____
CPR ADULT/PEDIATRIC CLASS					
<input type="checkbox"/> Please select one of the following. CPR class counts for four hours of CE. If you wish to take CPR and get 20 hours total credit, register for the 15-hour pro- gram and the CPR Adult/Pediatric Class.		\$141.40			_____
STUDENTS					
<input type="checkbox"/> Includes all CE classes only	FREE	\$25	\$35	\$45	_____
CHIROPRACTIC ASSISTANT PROGRAM					
<input type="checkbox"/> Includes Saturday and Sunday education	\$39	\$60	\$99	\$120	_____
FRIDAY NETWORKING LUNCH					
<input type="checkbox"/> Vegetarian <input type="checkbox"/> Turkey	\$30	\$30	\$30	\$30	_____
SATURDAY LUNCHEON					
<input type="checkbox"/> Tickets	\$35	\$35	\$35	\$35	_____

ATTENDEE INFORMATION

*Only one registration (Doctor, CA or Student) per form.
Make additional copies as needed.*

Name: _____

Badge Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Spouse/Guest Name: _____

Spouse/Guest E-mail: _____

Will you be bringing children with you? ☐ Yes ☐ No

If so, what are their ages? _____

PAYMENT INFORMATION

Amount Enclosed: \$ _____

☐ Check Amount: \$ _____

Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Credit Card Number: _____

Expiration Date: _____

Security/CVV Code: _____

Billing Address of Credit Card: _____

Authorized Signature of Cardholder: _____

*Early bird deadline in **September 20**; pre-registrations accepted **until October 6**.
After this date, registrations will only be accepted onsite. Onsite registrations will
incur an extra \$30 processing fee.

**There's more than
one way to register!**

You can mail or fax (770-723-1722) this form,
visit us online at gachiro.org OR call us
at 770-723-1100 to pre-register TODAY!