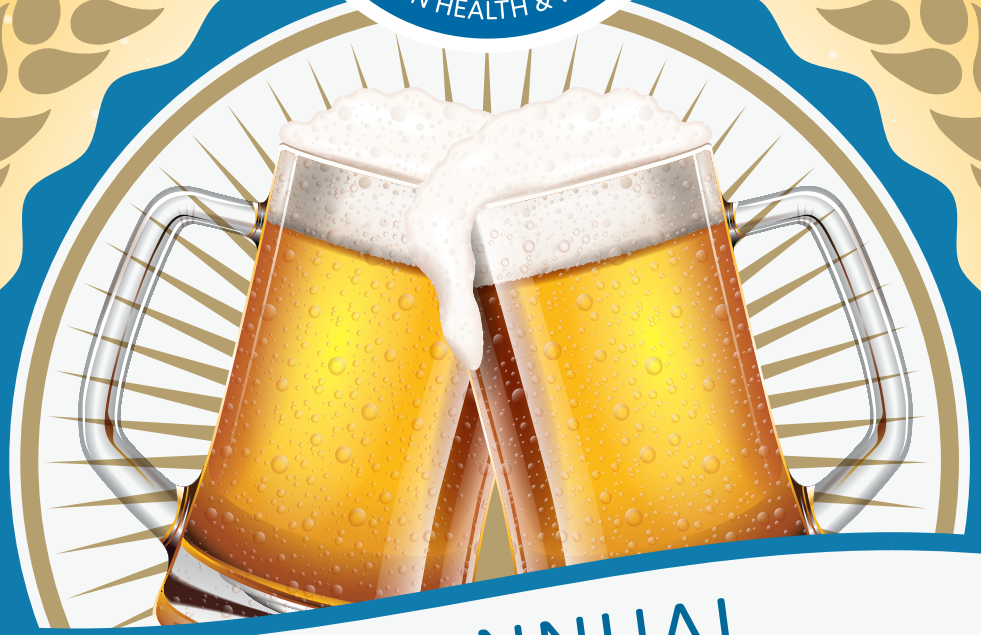




*cheers to  
110 years!*



**110<sup>TH</sup> ANNUAL  
FALL CONFERENCE  
& TRADESHOW**

**Oktober 14-16, 2022**  
**The Hotel at Avalon, Alpharetta**

**Registration now open at [gachiro.org](http://gachiro.org) or call 770-723-1100!**

Raise a glass and toast  
110 years of the Georgia  
Chiropractic Association's  
Annual Fall Conference and  
Trade Show Oktober 14-16  
2022 at the Hotel at Avalon  
in Alpharetta!

**HOTEL**  
**Hotel at Avalon**  
9000 Avalon Blvd,  
Alpharetta, GA 30009  
678-722-3600

Be sure to say that you are attending the Georgia Chiropractic Association's conference to receive a special rate starting at \$155 per night. (Rates are good through September 16 or until our room block is sold out – we cannot guarantee availability. We advise conference attendees to book their hotel rooms early.)



**FRIDAY, OCT. 14**

**Clinical Science: Help Patients Improve Posture and Fight Tech Neck**

8 a.m.-noon and 2:30-6:30 p.m.

with Dr. Anita Haque

*Sponsored by Foot Levelers*

Learn to identify and assess tech neck, communicate the issues it creates to patients and what adjustments and rehab protocols can help.

**Clinical Science: Concussion Evaluation and Management**

8 a.m.-noon

with Dr. Bill Moreau

*Sponsored by NCMIC*

Develop practical skills relating to evaluation and management of sports-related concussion. Management and return to play decision making are provided with emphasis on the role of the doctor of chiropractic as the primary provider.

**Clinical Science: The Evidence-Based System of Cox® Technic: Incorporating Research, Art & Science**

2:30-6:30 p.m.

with Dr. James Cox

Review current research on the effectiveness of chiropractic care and the Cox® technic, plus receive hands-on instruction in the technic, taught by its founder.

**SATURDAY, OCT. 15**

**Risk Management: Risk Management of the Clinical Record**

8 a.m.-noon

with Dr. Sam Collins

*Sponsored by H.J. Ross Company*

Delve into current outcome assessment guidelines concerning documentation; compliance with prescribed treatment plans and documentation of medically necessary care per standard and Medicare parameters and develop a credible systematic approach to support documentation.

**Jurisprudence: Georgia Law & Rules**

Noon-1 p.m.

with Dr. Robert Alpert

Ensure you're up-to-date on the laws that affect your practice in Georgia.

**Clinical Science: Autoimmune Disorders: The 21st Century Chronic Disease Plague Part I**

2:30-5:30 p.m.

with Dr. Paul Goldberg

Explore autoimmune disorders from both public health and clinical perspectives and develop a framework for addressing these problems in a clinical setting using a variety of tools including nutrition, lab analysis, toxicology and more.

**Clinical Science: Bridging the Philosophy Divide – No Spizz Needed!**

2:30-5:30 p.m.

with Dr. Robert Scott, Dr. John Thornhill and Dr. Eric Russell

*Sponsored by Life University*

Take an historical and contemporary look at the appropriate application of chiropractic philosophy and its connection to autopoiesis and vitalistic thought while learning how to bridge the gap between the theoretical concepts and their clinical application.

**SUNDAY, OCT. 16**

**Clinical Science: Autoimmune Disorders: The 21st Century Chronic Disease Plague Part II**

8 a.m.-noon

with Dr. Paul Goldberg

Explore autoimmune disorders from both public health and clinical perspectives and develop a framework for addressing these problems in a clinical setting using a variety of tools including nutrition, lab analysis, toxicology and more.

**Clinical Science: The Gut-Joint Connection**

8 a.m.-noon

with Dr. Robert Silverman

*Sponsored by Nutri-Dyn*

Review the specific nutrients that can be used

to modulate the expression of inflammation and gain insight into the prophylactic use of nutrition to support joint integrity and maintain healthy motion, incorporating both into a clinically valuable system.

**C.A. COURSES**

**SATURDAY, OCT. 15**

**Risk Management of the Clinical Record**

8 a.m.-noon

with Dr. Sam Collins

*Sponsored by H.J. Ross Company*

Delve into current outcome assessment guidelines concerning documentation; compliance with prescribed treatment plans and documentation of medically necessary care per standard and Medicare parameters and develop a credible systematic approach to support documentation.

**Georgia Law & Rules**

Noon-1 p.m.

with Dr. Robert Alpert

Ensure you're up-to-date on the laws that affect your practice in Georgia.

**Insurance**

2:30-5:00 p.m.

with Dr. Sam Collins

*Sponsored by H.J. Ross Company*

Learn proactive, not reactive, billing techniques, how to comply with good faith estimates, a primer on basic coding and modifiers and common denials, plus how to appeal them.

**SUNDAY, OCT. 16**

**X-Ray Positioning**

8 a.m.-noon

with Ms. Audrey Wheatley, C.C.C.A.

*Sponsored by H.J. Ross Company*

Discover how to properly position patients for a variety of X-rays.

# OTHER EVENTS

## THURSDAY, OCT. 13

### Personal Injury Roundtable

7-9 p.m.

Moderated by Dr. Michael Wax & Mr. Darnell Randall  
Ensure your PI cases go smoothly with tips from leading Georgia experts. Followed by a networking reception.

## FRIDAY, OCT. 14

### GCA Annual Meeting

1-2:30 p.m.

All attendees are invited to learn more about the work your state chiropractic association has done over the past year to promote the profession.

### Vendor Reception + PAC Whiskey Pull

6:30-7:30 p.m.

*Sponsored by AllSpine Laser & Surgery Center and Elite Radiology of Georgia.*

Head to Germany for this Oktoberfest-themed event featuring snacks, drinks and a DJ. Be sure to get your tickets for the popular whiskey pull!

## SATURDAY, OCT. 15

### President's Luncheon & Awards Ceremony

1-2:30 p.m.

*Sponsored by Alexander Shunnarah Trial Attorneys, American Health Imaging, Comprehensive Spine & Pain, Barbour Orthopaedics, Georgia Pain & Spine Institute, Life University, North Atlanta Spine & Pain Care, The Injury Specialists and Thrive Ortho & Spine.*

Join us for this year's luncheon as GCA President Dr. Noel Steinle honors member chiropractors for their achievements, including the prestigious Chiropractor of the Year. This is a ticketed event.

### Ladies' Tea

3:30-5 p.m.

*Sponsored by NCMIC*

Connect with other chiropractic women during this fun event. Hats or tiaras welcomed!

### Advanced C.A. Class Graduation

5:00-5:30 p.m.

Celebrate the C.A.s who successfully completed GCA's rigorous, year-long training class.

### GCA-Political Action Committee Meeting

5:30-6:30 p.m.

The annual PAC meeting will be immediately following the Saturday afternoon classes; all attendees are invited to learn more about GCA's legislative efforts and plans for the 2023 session.



# THANKS TO OUR SPONSORS



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University



**Barbour Orthopaedics**  
Exceptional care for an active life



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Conference sponsor:



**GEORGIA SPINE & ORTHOPAEDICS**

# SPEAKERS



Dr. Robert Alpert



Ms. Audrey Wheatley, C.C.C.A.



Dr. Sam Collins



Dr. James Cox



Dr. Paul Goldberg



Dr. Anita Haque



Dr. Bill Moreau



Dr. Rob Scott



Dr. Robert Silverman





**Georgia Chiropractic Association**  
 1926 Northlake Parkway  
 Suite 201  
 Tucker, GA 30084-7069

RETURN SERVICE REQUESTED

# REGISTRATION

**GCA MEMBER    NON-MEMBER**

\*Early Bird    Regular Fee    \*Early Bird    Regular Fee    **TOTAL**

DOCTOR OF CHIROPRACTIC	*Early Bird	Regular Fee	*Early Bird	Regular Fee	TOTAL
<input type="checkbox"/> <b>20-HOUR PROGRAM</b> Package includes all CE classes	\$225	\$250	\$340	\$375	_____
<input type="checkbox"/> <b>15-HOUR PROGRAM</b>	\$210	\$230	\$285	\$315	_____
<input type="checkbox"/> <b>12-HOUR PROGRAM</b>	\$190	\$210	\$260	\$285	_____
<input type="checkbox"/> <b>8-HOUR PROGRAM</b>	\$135	\$160	\$185	\$205	_____
<input type="checkbox"/> <b>5-HOUR PROGRAM</b>	\$90	\$110	\$125	\$135	_____
STUDENTS					
<input type="checkbox"/> Includes all CE classes only	FREE	\$25	\$35	\$45	_____
CHIROPRACTIC ASSISTANT PROGRAM					
<input type="checkbox"/> Includes Saturday and Sunday education	\$39	\$60	\$99	\$120	_____
FRIDAY NETWORKING LUNCH					
<input type="checkbox"/> Vegetarian <input type="checkbox"/> Turkey	\$30	\$30	\$30	\$30	_____
SATURDAY LUNCHEON					
<input type="checkbox"/> Tickets	\$35	\$35	\$35	\$35	_____

\*Early bird deadline in September 16; pre-registrations accepted until October 7. After this date, registrations will only be accepted onsite. Onsite registrations will incur an extra \$30 processing fee.

## MAIL OR FAX TO

Georgia Chiropractic Association  
 1926 Northlake Pkwy., Suite 201  
 Tucker, GA 30084-7069  
 P: 770-723-1100 · F: 770-723-1722  
 www.gachiro.org

**There's more than one way to register!**

You can mail or fax this form, visit us online at gachiro.org OR call us at 770-723-1100 to pre-register TODAY!

## ATTENDEE INFORMATION

*Only one registration (Doctor, CA or Student) per form. Make additional copies as needed.*

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

Spouse/Guest Name: \_\_\_\_\_

Will you be bringing children with you?  Yes  No

If so, what are their ages? \_\_\_\_\_

## PAYMENT INFORMATION

Amount Enclosed: \$ \_\_\_\_\_

Check Amount: \$ \_\_\_\_\_

Credit Card:  Visa  MC  AmEx  Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security/CVV Code: \_\_\_\_\_

Billing Address of Credit Card: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Authorized Signature of Cardholder: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_