

# GCA 97th ANNUAL FALL CONFERENCE & TRADE SHOW EXHIBITOR SPONSORSHIP OPPORTUNITIES

*(All sponsorship opportunities will include event sponsorship recognition, signage recognition, printed program recognition and post-conference recognition in "GCA Newslink!" and The Georgia Chiropractor the official e-newsletter and magazine of the Georgia Chiropractic Association.)*

**"Sweets in the Suite" Drop-In Reception Sponsor**

GCA President Dr. Philip Day will be hosting a casual, after-dinner dessert reception in the President's Suite for those early-bird registrants who have already arrived at the hotel, on Thursday, October 22. The reception will take place from 8:30 pm-10:30 pm. This will be a perfect way to end the evening and to catch up with colleagues and friends. After-dinner desserts and libations will be available.

**Co-Sponsorships Available: 2 Co-Sponsorships @ \$250 each..... \$ \_\_\_\_\_**

**Banquet/Reception/Awards Presentation Sponsor**

The featured meal of the 97th Annual Fall Conference & Trade Show, registrants will enjoy a wonderful dinner on Saturday, October 24 beginning at 7:00 PM, preceded by the hour-long cash bar reception beginning at 6:00 PM. During this banquet the annual awards of the association will be presented, as well as door prizes awarded. Semi-formal dress will be the dress for the event as GCA President Dr. Philip Day will give special recognition and thanks to the banquet sponsor during the event and give the sponsor the opportunity to make some brief remarks to those attending the banquet.

**Sponsorship Available: 1 Sponsorship @ \$1,000..... \$ \_\_\_\_\_**

**Refreshment Break Sponsor**

Breaks provided Friday early morning, mid-morning, afternoon, Saturday early morning, mid-morning, afternoon, Sunday early morning and mid-morning include coffee, tea and soft drinks. The breaks will be located in the high-traffic area of the exhibit hall where the sign recognition will be placed.

**Co-Sponsorships Available: 8 Co-Sponsorships @ \$250 each..... \$ \_\_\_\_\_**

**Refreshment Break Sponsor Special (All Eight Breaks) 1 Full Sponsorship @ \$1,500..... \$ \_\_\_\_\_**

**97th Annual Fall Conference & Trade Show Printed Program**

This exclusive sponsorship will be for the printed conference program which will be distributed to all conference attendees. The program will contain the conference schedule, message from GCA President Day and a list of other conference sponsors. The sponsor of the printed program will receive one free page of the program for its use.

**Sponsorship Available: 1 Sponsorship @ \$500..... \$ \_\_\_\_\_**

**Speaker Sponsor-Aubrey T. Villines, Jr., JD**

This exclusive sponsorship will present Aubrey T. Villines, Jr., JD, a respected attorney in Georgia specializing in litigation and in legislative representation, who has represented dozens of associations in Georgia, including the GCA. He will present a one-hour overview each of Georgia and Florida Laws, Rules & Regulations as they relate to the practice of chiropractic. These two programs are required by both states and take place during the most heavily-attended classroom time on the schedule.

**Sponsorship Available: 1 Sponsorship @ \$500..... \$ \_\_\_\_\_**

**Speaker Sponsor-Laurie Simpson, C.C.A.**

This exclusive sponsorship will present Laurie Simpson, C.C.A., a professional trainer of chiropractic personnel, consulting office manager to several new chiropractic practitioners and office manager for over 20 years in a busy chiropractic office. She will provide instruction on proper coding and billing procedures, patient collection techniques and discuss the fundamentals of good customer service. This program will expose your company to all Chiropractic Assistant and support personnel who are responsible for the day-to-day operation of the clinic.

**Sponsorship Available: 1 Sponsorship @ \$500 ..... \$ \_\_\_\_\_**

**Conference Door Prize Sponsors**

Door Prizes will be drawn and presented during refreshment breaks in the high-traffic area of the exhibit hall. Sponsors may participate in the door prize drawings and will receive recognition during the drawing. Door prize sponsorships are unlimited, but must be a minimum of \$75.00.

**Sponsorships Available: Unlimited @ \$75 ..... \$ \_\_\_\_\_**

**Grand Prize Sponsor**

The Grand Prize will be \$500 cash awarded in a drawing during the 97th Annual Conference & Trade Show Banquet on Saturday evening. The exclusive sponsor of the Grand Prize will participate in the drawing and receive recognition during the banquet.

**Sponsorship Available: 1 Sponsorship @ \$500 ..... \$ \_\_\_\_\_**

**TOTAL SPONSORSHIPS ..... \$ \_\_\_\_\_**

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Inquires please call:

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