



# 2010 SPRING CONFERENCES AND TRADESHOWS

A T T E N D E E B R O C H U R E

**LICENSE  
RENEWAL**  
YEAR DEADLINE - 2010  
20 Hours of CE Required!



**M A Y 21 - 23**  
Sea Palms Golf & Tennis Resort  
St. Simons Island, GA



**J U N E 4 - 6**  
Callaway Gardens Lodge & Spa  
Pine Mountain, GA



ALL NEW

# TWO SPRING CONFERENCES FROM GCA

To better serve doctors of chiropractic and chiropractic assistants, the Georgia Chiropractic Association is offering TWO spring conferences this year! Robust educational programs will be presented May 21 – 23 at the Sea Palms Resort in St. Simons Island, as well as June 4 – 6 at Callaway Gardens in Pine Mountain. Conference attendees will also enjoy opportunities to meet with top chiropractic vendors and other doctors during the trade show and conference luncheon, sponsored by ActivHealthCare.

## SCHEDULE OF EVENTS

### FRIDAY

7:30am – 5:30pm Trade Show Open  
8:00am – 9:00am Jurisprudence  
9:00am – 1:00pm Risk Management  
2:30am – 5:30pm Clinical

### SATURDAY

7:00am – 5:30pm Trade Show Open  
8:00am – 5:30pm Clinical  
8:00am – 5:30pm C.A. Course  
12:00pm – 2:30pm Conference Luncheon,  
Sponsored by ActivHealthCare

### SUNDAY

8:00am – 10:30am Trade Show Open  
8:00am – 12:00pm Clinical  
8:00am – 12:00pm C.A. Course

MAY 21 - 23

Sea Palms Golf & Tennis Resort

St. Simons Island, GA



### Jurisprudence, Georgia Rules & Regulations

Friday, May 21; 8:00am – 9:00am

**Aubrey T. Villines, Jr., J.D.**

Remain up-to-date on the laws, rules and regulations affecting the practice of chiropractic in Georgia.



### Risk Management

Friday, May 21; 9:00am – 1:00pm

**Ty Talcott D.C.**

*Sponsored by Power Strategies Inc.*

Explore approaches that can be immediately implemented to:

- Maximize confidence through patient communication
- Improve recording and documenting clinical procedures
- Positively impact clinical outcomes – including issues relative to HIPAA/Medicare and internal audits – by following regulatory mandates



### Maximizing Wellness through Homeopathy

Friday, May 21; 2:30pm – 5:30pm

**Greg Pitman, D.C. and  
Donna Embree, N.D., B.E.P.**

*Sponsored by Energetix Corporation*

Gain a better understanding of the science of homeopathy and how chiropractic and nutritional protocols can help patients meet the challenges of diabetes, menopause, andropause, hypertension and other chronic situations.



### Modulating Pain and Myofascial Dysfunction with Kinesiology Taping

Saturday, May 22; 8:00am – 5:30pm

Sunday, May 23; 8:00am – 12:00pm

**Nick Tsaggarelis, D.C., B.Kin., D.Ac., M.Ed.**

*Sponsored by Vitality Depot*

Understand how kinesiology tape works to relieve pain and practice the proper methods of application.



### Chiropractic Assistant Program: Back2Basics: Tips for Measurable Results

Saturday, May 22; 8:00am – 5:30pm

Sunday, May 23; 8:00am – 12:00pm

**Kathy Mills Chang**

*Sponsored by Foot Levelers*

Improve practice finances with timely tips on financial reports, coding nuggets that translate into paid claims, mastering the Medicare ABN form, avoiding collection errors and retention practices. Plus learn strategies to maximize cash profit centers.

**J U N E 4 - 6**

**Callaway Gardens Lodge & Spa  
Pine Mountain, GA**



**Jurisprudence, Georgia Rules  
& Regulations**

Friday, June 4; 8:00am – 9:00am

**Aubrey T. Villines, Jr., J.D.**

Remain up-to-date on the laws, rules and regulations affecting the practice of chiropractic in Georgia.



**Risk Management**

Friday, June 4; 9:00am – 1:00pm

**Robert Hayden, D.C., Ph.D.**

Avoid risk by learning how to apply updated HIPAA regulations, prepare more comprehensive documentation and scrutinize contracts, while also exploring the vascular implications of chiropractic care.



**Whole Body Vibration and Rehabilitation**

Friday, June 4; 2:30pm – 5:30pm

**Dr. Christian Reichardt, D.C.**

*Sponsored by Vitality Depot*

Discover how the new technology of Whole Body Vibration (WBV) can be an integral, safe and effective part of rehabilitation protocols.



**Implementing Nutrition in a  
Chiropractic Practice**

Saturday, June 5; 8:00am – 5:30pm

Sunday, June 6; 8:00am – 12:00pm

**Jerome Rerucha, D.C.**

*Sponsored by Nutri-West Blue Ridge*

Explore proven techniques and nutritional options that can significantly and positively affect spine and thoracic health in this hands-on workshop.



**C.A. Excellence**

Saturday, June 5; 8:00am – 5:30pm

Sunday, June 6; 8:00am – 12:00pm

**Laurie Simpson, C.C.A.**

*Sponsored by ActiHealthCare*

Chiropractic assistants play a vital role in the office. Increase patient satisfaction through correct coding, insurance billing, collections and customer service procedures.

# HOTEL INFORMATION

Both the Sea Palms Resort and Callaway Gardens Lodge offer a variety of fun and recreational activities perfect for the whole family. Both offer golf and swimming, while Sea Palms is close to the beach and Callaway Gardens is renowned for its nature activities. Book early for special conference rates!



**M A Y 21 - 23**

**Sea Palms Golf & Tennis Resort**

**5445 Frederica Rd.**

**St. Simons Island, GA 31522**

**1-800-841-6268 or 912-638-3351**

**Reserve rooms by April 30 for special  
conference rate starting at \$129.**



**J U N E 4 - 6**

**Callaway Gardens Lodge & Spa**

**4500 Southern Pine Drive**

**Pine Mountain, GA 31822**

**706-663-6833**

**Reserve rooms by May 7 for special  
conference rate starting at \$129.**

**Register online at  
[www.gachiro.org](http://www.gachiro.org)**

**Georgia Chiropractic Association**

1926 Northlake Parkway

Suite 201

Tucker, GA 30084-7069

RETURN SERVICE REQUESTED

**G C A S P R I N G C O N F E R E N C E S R E G I S T R A T I O N F O R M**

**REGISTRATION**

	GCA MEMBER		NON-MEMBER		TOTAL
	*Early Bird	Regular Fee	*Early Bird	Regular Fee	

<b>DOCTOR OF CHIROPRACTIC</b>					
<input type="checkbox"/> <b>20-HOUR PROGRAM</b> Package includes all CE classes and Saturday luncheon	\$225	\$250	\$340	\$375	_____
<input type="checkbox"/> <b>15-HOUR PROGRAM</b> Includes 3 Clinical hours on Friday and 12 Clinical hours Saturday and Sunday	\$210	\$230	\$285	\$315	_____
<input type="checkbox"/> <b>12-HOUR PROGRAM</b> Includes 12 Clinical hours on Saturday and Sunday only	\$190	\$210	\$260	\$285	_____
<input type="checkbox"/> <b>8-HOUR PROGRAM</b> Includes Georgia Laws & Rules, 4 Risk Management and 3 Clinical hours	\$135	\$160	\$185	\$205	_____
<input type="checkbox"/> <b>5-HOUR PROGRAM</b> Includes 1 Georgia Laws & Rules and 4 Risk Management Hours on Friday	\$90	\$110	\$125	\$135	_____
<b>STUDENTS</b>					
<input type="checkbox"/> Includes all CE classes only. Non-member student registration includes membership	FREE	\$25	\$35	\$45	_____
<b>CHIROPRACTIC ASSISTANT PROGRAM</b>					
<input type="checkbox"/> Includes Saturday & Sunday education and Saturday luncheon. CA non-member fees include membership	\$99	\$120	\$160	\$180	_____
<b>SATURDAY LUNCHEON</b>					
<input type="checkbox"/> Additional tickets	\$40	-	-	-	_____

**PLEASE CHECK ONE**

- May 21-23**  
Sea Palms Golf & Tennis Resort  
St. Simons Island, GA
- June 4-6**  
Callaway Gardens Lodge & Spa  
Pine Mountain, GA

**ATTENDEE INFORMATION**

Only one registration (Doctor, CA or Student) per form. Make additional copies as needed.

Name: \_\_\_\_\_  
 Badge Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Spouse/Guest Name: \_\_\_\_\_

**PAYMENT INFORMATION**

Amount Enclosed: \$ \_\_\_\_\_  
 Check Amount: \$ \_\_\_\_\_  
 Credit Card:  Visa  MC  AmEx  Discover  
 Credit Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Billing Address of Credit Card:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Authorized Signature of Cardholder: \_\_\_\_\_  
 \_\_\_\_\_

**MAIL OR FAX TO**

Georgia Chiropractic Association  
 1926 Northlake Pkwy., Suite 201  
 Tucker, GA 30084-7069  
 P: 770.723.1100 • F: 770.723.1722  
 www.gachiro.org

**THIS FORM CAN BE FILLED OUT ONLINE @  
 WWW.GACHIRO.ORG**

*\*Early bird registration cut-off is April 30 for Sea Palms Resort Conference and May 7 for Callaway Gardens Resort Conference. Pre-registrations accepted through May 17 for Sea Palms Resort Conference and May 28 for Callaway Gardens Resort Conference. After these dates, registrations will ONLY be accepted onsite. An additional \$25 will be charged for ALL onsite registrations.*